

## Information for Applicants for the Master's Program "Digital Media"

Please note that the information contained herein is intended only as a general orientation for applicants. Applications and admission to the Master program is subject solely to the regulations governing admission to the respective degree course. These regulations can be accessed under [www.uni-bremen.de/master](http://www.uni-bremen.de/master). For legal reasons, the regulations governing admissions are only available in the German language.

### **General Information:**

Official commencement of studies: October 1<sup>st</sup>

Language of delivery: English

Deadline for receipt of applications: The closing date for applications is May 31<sup>st</sup>.

Please note that the Master's program "Digital Media" is a joint program run in cooperation between the University of Bremen and the University of the Arts Bremen. Applicants should therefore select their preferred field of study, which will then determine at which university they will be enrolled. The possible fields of study are as follows:

- Media Design (Bremen University of Arts)
- Media Informatics (University of Bremen)

**Before submitting your application, please consult the homepage of the respective department and study the information on your chosen field of study.**

<https://digitalmedia-bremen.de/profile/master/application-and-requirements/>

### **Application procedure:**

Applications must be submitted online, prior to the closing date and together with all necessary admission requirements (see below).

For online applications for Master's program at the University of Bremen – field of study Media Informatics – go to: <https://moin.uni-bremen.de>

For online applications for Master's program at the University of the Arts Bremen – field of study Media Design – go to: <https://application.hfk-bremen.de/>

Once your application has been submitted online, it is **not** necessary to submit any paper documents to the University. You will only be requested to submit paper documents if your application is successful. In this case you will be sent a Confirmation of Enrollment together with a request to submit (either by surface mail or by hand) any further paper documents that may be necessary.

### **Admission requirements:**

- Evidence of having obtained a prior academic degree (e. g. a Bachelor degree with 180 ECTS or equivalent) in Digital Media, Computer Science, Design, Media Technology, Media Studies or another degree in an appropriately related field of study. In the event that you may not have qualified for a first degree before the closing date for applications, you may still submit your application: In this case, you must provide evidence that you have already obtained a minimum of 150 ECTS (or equivalent).
- A minimum overall grade of 2.5 in accordance with the enrollment criteria (more details under Award of Study Places below).
- Competence in the English language at a level of C1 according to the Common European Framework of Reference for Languages. This does not apply to applicants who obtained their university entrance qualification or prior academic degree in the English language.

- A Letter of Motivation naming your chosen field of study and giving reasons for your choice, your qualifications, why you want to acquire an advanced degree, and any contributions you feel you can make to the research field.
- Curriculum vitae in tabular form
- A portfolio of selected work that may be considered relevant for studies in digital media.
- If applicable, evidence of any relevant work experience.

*The following documents may be submitted at a later date:*

In the event your application is successful, documentary evidence of language competence in accordance with the admission requirements listed above and evidence of having acquired a prior academic degree may be submitted at enrollment. The precise deadline will be notified in the Confirmation of Enrollment.

The Degree Certificate evidencing prior academic studies may be submitted up to December 31<sup>st</sup>.

**Translations and authentication:**

Only official authentication issued by a German public body can be accepted. All translations must be certified by an officially certified translation agency in Germany or an EU member state or a German consulate.

**Admission procedure “Digital Media – Media Informatics”**

The selection committee will create a shortlist according to the following criteria and respective weightings:

- Overall grade of previously awarded degree or average grade submitted at time of application (minimum 150 CP) (double weighting),
- Relevance of previously awarded degree for the proposed Master program Digital Media (double weighting),
- content, evaluation, and relevance of portfolio for the Master program Digital Media and the chosen research and study specialty (double weighting), (single weighting),
- Where applicable, relevance and quality of previous work experience for the program Digital Media (single weighting).

Each category will be awarded decimal marks from 1.0 (excellent) to 5.0 (insufficient). The overall mark will be fixed as follows: The product derived from the mark and respective weighting are added together; the result is then divided by the result of the weighting. A shortlist is then created comprising those applicants awarded a mark of 2.5.

**Admission procedure “Digital Media – Media Design”**

The selection committee will carry out a preliminary selection on the basis of the portfolio. The selection committee then conducts a personal selection interview with the group selected in this way in order to determine whether the applicant has the special artistic aptitude for studying at a university of the arts. The artistic aptitude is determined by at least two members of the selection committee and summarized in a grade.